Ornatec International

COMPANY PROFILE / 2026

Living architecture for landmark destinations.

Advisory, procurement and export delivery of mature trees, palms and shrubs for resorts, theme parks, public realm and luxury development.

SOURCE. PREPARE. CERTIFY. MOVE. ESTABLISH.



Ornatec International advises on, procures and exports mature trees, palms and shrubs for projects where living material cannot fail.

The company was established by founders James and Barbara McGeoch and is now owned and directed by Isaac Olson and Lachlan Duffy, with the founders continuing as consultants. That keeps more than three decades of export practice behind every schedule.

Our work sits between design intent, living stock and international movement. Before anything is bought we test the species, the source, the preparation window, the certification pathway and the receiving site together, because a plant schedule is only useful when all of them hold.

That judgement was built on Disney resorts in Hong Kong and Shanghai, the integrated resorts of Macau and, since 2022, the Red Sea coast of Saudi Arabia.

48+
years of horticultural and agricultural experience

34+
years exporting plants internationally

30+
landmark contracts across Asia and the Middle East

1 of 3
primary Disney resorts suppliers, continuously since 2002

Four disciplines, one accountable supplier.

Most plant supply problems start before the first truck, container or aircraft is booked. Ornatec exists for that stage.

01

Export of trees, palms, shrubs and indoor plants

Project procurement, sourcing and export support for living material that must arrive prepared for its destination.

02

Urban design and landscape master planning

Advisory input across destination landscapes, public realm, resorts, parks and complex mixed-use environments.

03

Nursery design and production systems

Practical production experience, supplier assessment and facility planning for advanced plant material.

04

Urban forestry and arboriculture

Technical support for tree assessment, transplanting, protection, diagnostics and establishment.

The answer is built before the order is placed.

The work is not just finding stock. It is proving that the species, source, timing, route and destination conditions hold together as one procurement decision.

01

Source.

Owned farm capacity and supplier networks checked against grade, quantity, origin and credible alternatives.

02

Prepare.

Rootball, root pruning, acclimatisation, moisture and staging planned around the species and the voyage.

03

Certify.

Phytosanitary, quarantine, treatment and import documentation aligned to the receiving country.

04

Move.

Land, air or sea freight selected around specimen size, urgency and receiving conditions.

05

Establish.

Practical advice on delivery window, handling, planting, irrigation assumptions and early care.

Resorts, parks, casinos, roof gardens and residential landscapes.

PROJECT	WHERE AND WHEN	SCOPE
Red Sea Global and AMAALA	Saudi Arabia, 2022 to present	Selected supplier of trees and palms for the ongoing Red Sea coast resort destinations.
Disneyland Hong Kong	Hong Kong, 2002 to 2006	Advanced and character trees supplied and installed through park construction.
Disneyland Shanghai	Shanghai, 2012 to 2016	Supply, soft landscaping and project nursery operations through the delivery years.
Macau integrated resorts	Macau, 2008 to 2016	Landscape supply from City of Dreams and Caesars Golf to MGM Cotai and Wynn Palace.
Wynn Al Marjan Island	United Arab Emirates, present	Mature palms and trees for a landmark island resort.
Hong Kong roof gardens	Hong Kong, 2012 to 2016	Constructed roof gardens with Kawada Industries using the Midorichan water-saving roof system.
Fairlake Villas	Shanghai, 2003 to 2009	High-end residential landscape planting.

Selected for heat, salinity, logistics and establishment pressure.

Gulf destination landscapes demand more than availability. They need material that can be sourced, prepared, certified, moved and established within difficult climate and programme realities.

2022+

continuous Red Sea coast supply from Australia and Thailand

1000s

of containers of living material across the international supply history

32 days

indicative Australia to KSA container timing from recent project planning

24 days

indicative Thailand to KSA container timing from recent project planning

SAUDI ARABIA

MEWA certified

Certified by the Saudi Ministry of Environment, Water and Agriculture, supporting compliant plant supply into Kingdom projects.

SPECIES

A Middle East coastal palette

A curated catalogue of tree species selected for Middle East coastal regions, first published in 2019, sits behind every Gulf recommendation.

Capability that extends beyond a single source.

For a project team the benefit is not one supplier. It is the ability to compare credible source options, preparation pathways and risks before a procurement decision is made.

AUSTRALIA

Signature Trees, Utchee Creek, Far North Queensland. Owned by Ornatec: advanced Australian trees and hardy native material.

Export Registered Establishment. Australian Government registered preparation and certification.

ASIA

China. Guangdong production network across Zhuhai, Enping and Zhongshan.

Thailand. Ratchaburi staging for tropical and drought-tolerant mature stock.

Malaysia, Vietnam, Philippines. Supplier access for tropical packages.

WIDER ACCESS AND MARKETS

New Zealand and Europe. Project-specific and specialist material.

Supply-to markets. Saudi Arabia, United Arab Emirates, Qatar, Bahrain, Hong Kong, Macau, mainland China and Japan.

Four decades on the record.

1982

Nursery leadership

James McGeoch becomes Managing Director of the family nursery company.

1989

Certified exporter

Certified Exporter status obtained, a status held ever since.

1995

An Australian first in quality

First nursery in Australia to achieve ISO 9002 for production, wholesale and export.

1999

Heroes Award

Barbara McGeoch receives the Westpac and Australian Institute of Export Heroes Award.

2002

Entrepreneur of the Year

Barbara McGeoch honoured by Femmes Chefs d'Entreprises Mondiales in St Petersburg.

2002 to 2016

The Disney years

Advanced and character trees for Disneyland Hong Kong, then Disneyland Shanghai.

2008 to 2016

Macau resort landscapes

From City of Dreams and Caesars Golf to MGM and Wynn Palace.

2022 onward

The Red Sea coast

Trees and palms for Red Sea Global and AMAALA in Saudi Arabia.

Credentials that travel with the plants.

SAUDI ARABIA

MEWA certified

Certified by the Ministry of Environment, Water and Agriculture for plant supply into the Kingdom.

BIOSECURITY

Export Registered Establishment

An Australian Government licence to prepare and certify plants for export, giving one despatch point for international clients.

QUALITY

ISO 9002, an Australian nursery first

The first nursery in Australia certified to ISO 9002 for the production, wholesale and export of horticultural products.

IMPACT

B Corp heritage

Associated company Emaho Trees was the first farm in Australia and New Zealand to achieve B Corp certification.

09 / PEOPLE

A senior team behind every serious plant schedule.

DIRECTOR

Isaac Olson

Director and owner, and co-founder of a large online plant retailer in Australia, focused on fast, reliable plant supply from farm to site.

DIRECTOR

Lachlan Duffy

Director and owner, and co-founder of a large online plant retailer in Australia, bringing digital plant access and supplier visibility to major projects.

FOUNDER / CONSULTANT

James McGeoch

48+ years of horticultural and export experience across Asia, Macau, China and Saudi Arabia, now consulting to Ornatec.

FOUNDER / CONSULTANT

Barbara McGeoch

Built the export business and supplier relationships across Asia and the Middle East, now consulting to Ornatec.

CHINA OPERATIONS

David Chen

Legal, investment, finance and China operations experience supporting Ornatec International Consultancy Beijing.

ARBORICULTURE

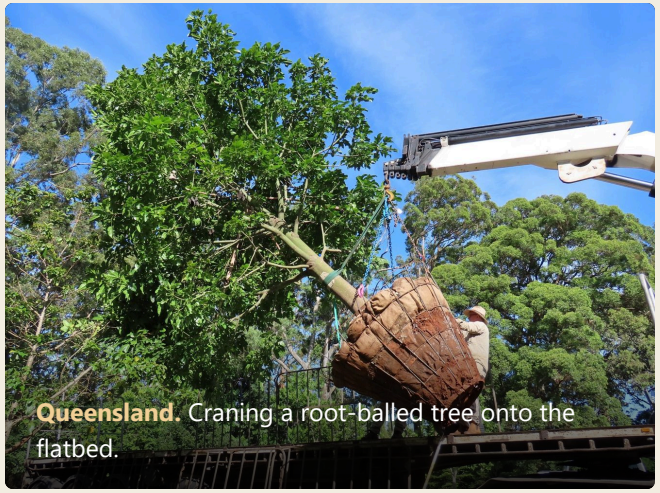
Roger Rankine

Independent arboricultural advice for diagnostics, tree protection, transplanting and long-term tree performance.

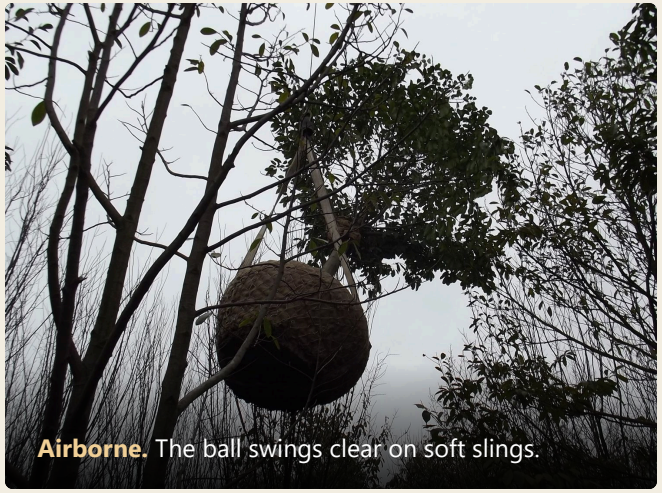
Good arrival starts long before the container leaves.



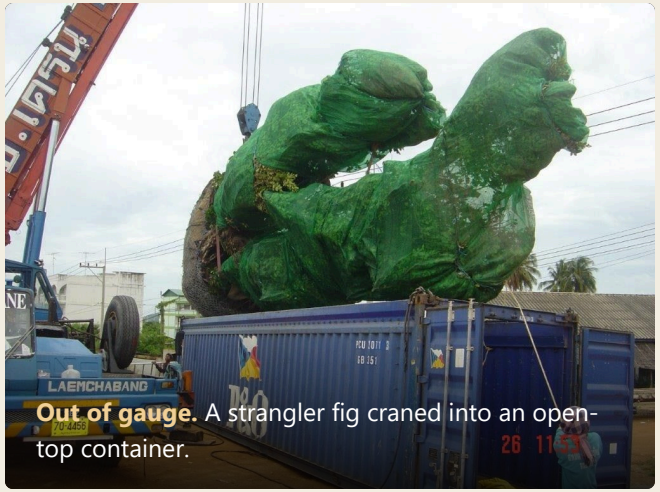
Character tree. On the move, every branch head individually wrapped for the journey.



Queensland. Craning a root-balled tree onto the flatbed.



Airborne. The ball swings clear on soft slings.



Out of gauge. A strangler fig craned into an open-top container.



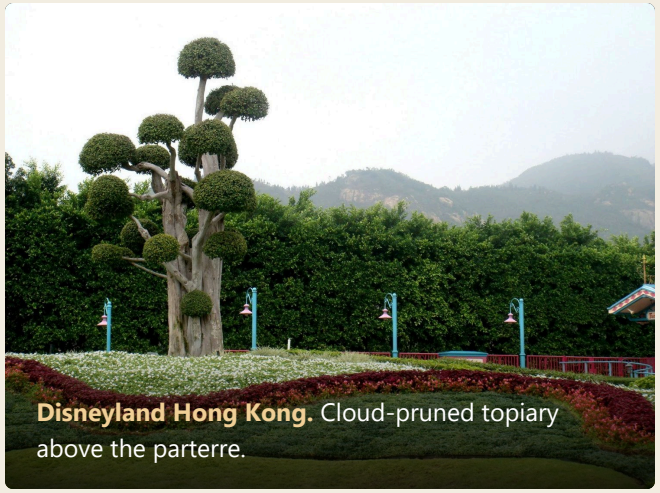
Delonix regia. Wrapped root balls rolled into the container.

GALLERY / INSTALLED AND ESTABLISHED

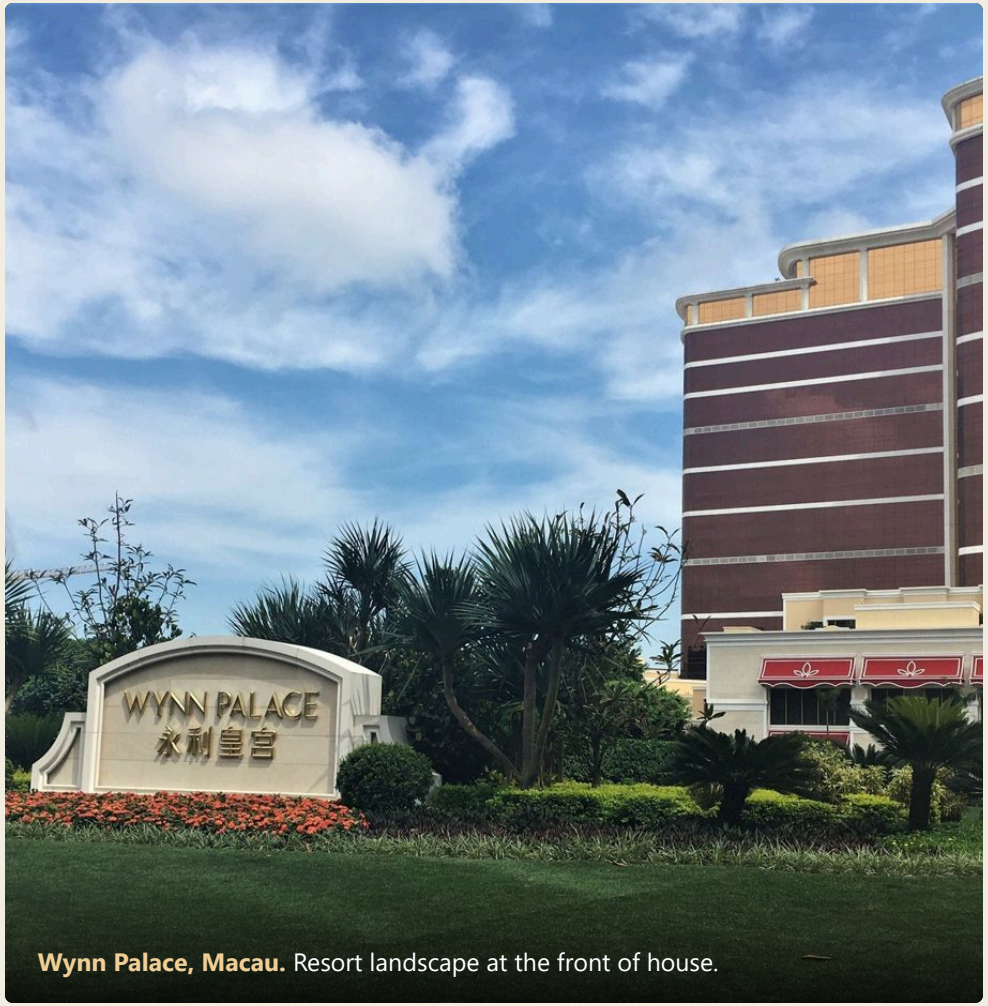
From the planting line to the finished landscape.



Container to crane. Phoenix palms unloaded straight to the planting line.



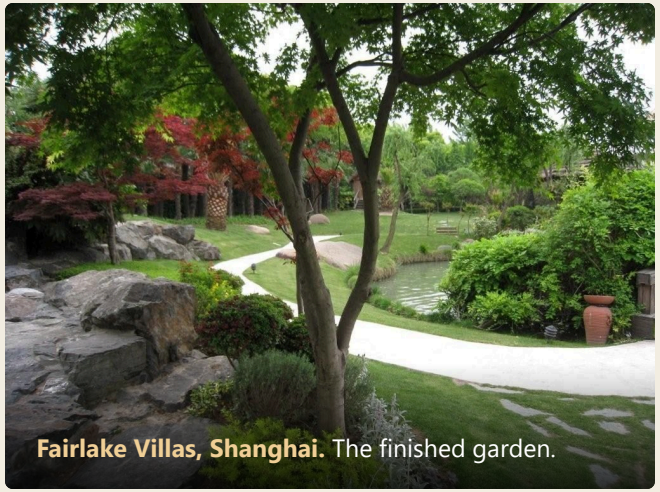
Disneyland Hong Kong. Cloud-pruned topiary above the parterre.



Wynn Palace, Macau. Resort landscape at the front of house.



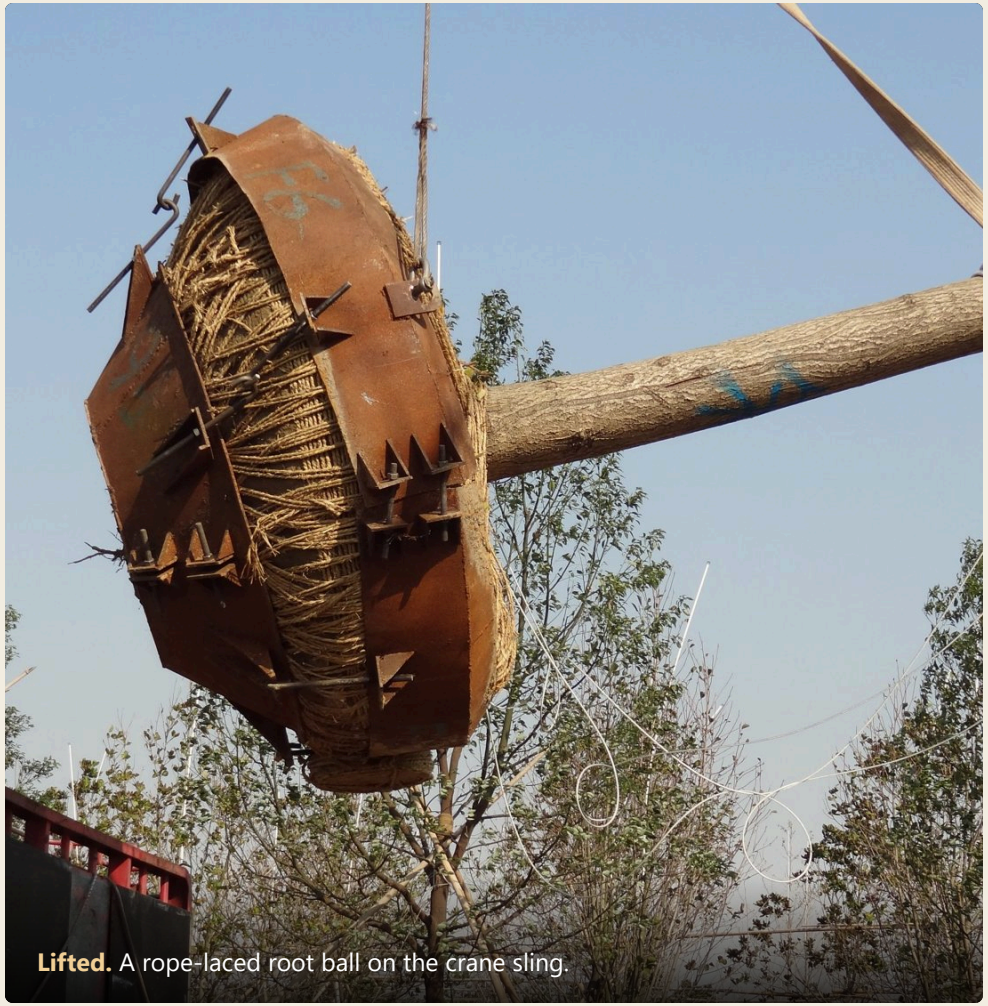
The avenue takes shape. Phoenix canariensis staked along the approach road.



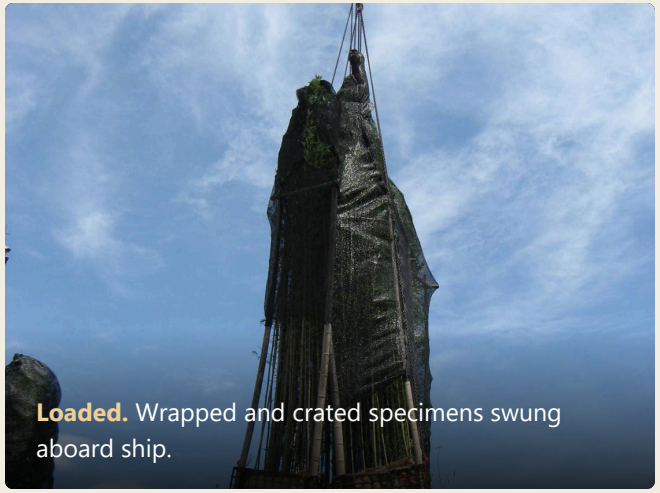
Fairlake Villas, Shanghai. The finished garden.

GALLERY / FROM NURSERY TO WHARF TO SITE

The same care at every handover.



Lifted. A rope-laced root ball on the crane sling.



Loaded. Wrapped and crated specimens swung aboard ship.



Stowed. Wrapped specimens along the ship's deck.



Received. Set into an air-pruning container on arrival.



Established. Trees in containers, guyed and on irrigation.

What Ornatec needs to respond with substance.

01

Project context

Project name, location, client type, stage, landscape architect, contractor and intended use.

02

Plant schedule

Botanical names, quantities, heights, clear trunk, rootball, spread and accepted substitutions.

03

Destination conditions

Country, city, coastal exposure, heat, wind, salinity, soil, irrigation and maintenance assumptions.

04

Timing and logistics

Target delivery window, planting date, procurement deadline, access, staging and receiving-site constraints.

05

Compliance notes

Import permits, phytosanitary requirements, inspection requirements and quarantine concerns.

OUR RESPONSE

A usable answer

Current source options, practical alternatives and early guidance on preparation, certification and freight.

NEXT STEP

Send the plant schedule, destination, sizes and timing.

We will respond on availability, substitution logic, export readiness and the practical pathway for getting living material to site.

COMPANY

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